

Sponsorship Policy



This document provides information on Linc Energy and its sponsorship policy. Details on how to apply for sponsorship are also outlined.

Information sheets about Linc Energy's global business are available online.

About this policy

Linc Energy is committed to contributing to the communities where it operates. To achieve strong community relationships, Linc Energy offers sponsorship to those community activities and events that meet its sponsorship criteria.

Awarding sponsorship

Requests for sponsorship are considered against Linc Energy's sponsorship budget and its current and continuing commitments. To ensure Linc Energy gives your sponsorship proposal full consideration, please complete the Linc Energy 'Application for Sponsorship Form' and provide the following information:

- A description of the event or project
- Why you believe Linc Energy and your organisation share similarities
- History of the event or project, including other parties involved and their experience
- Benefits to the community (are they ongoing or one-off)
- Commercial benefits to Linc Energy, i.e. audience research on awareness of the event/project; details of the benefits to Linc Energy; or how Linc Energy's commercial and/or community objectives may be achieved through your proposal
- Sponsorship options, including dates, events, venues, costs and benefits
- Other sponsors involved and other sources of major funding
- Methods for evaluating the success of the sponsorship against objectives
- Testimonials.

Sponsorship criteria

Your sponsorship proposal will be evaluated against the following criteria:

- Synergy between Linc Energy and the location of the community, organisation, event or project to be sponsored
- Level of engagement with the sponsorship recipient
- Target audiences reached
- Benefits of the sponsorship to Linc Energy, its shareholders and the local community
- Number and type of other sponsors
- Level of exposure and viability, as well as value for money.

More information

To consider your sponsorship proposal against its policy and criteria, Linc Energy requires at least six (6) weeks written notice before funding is required.

You will be contacted if more information is required and be notified in writing (either by letter or email) of the outcome of your application.

For more information on sponsorship or Linc Energy, please visit www.lincenergy.com.au, or contact us by telephone on +61 7 3229 0800.



SUBMIT YOUR PROPOSAL

Please submit your sponsorship proposal in writing by mail or email:

MAIL

Linc Energy Limited
Att: Corporate Communications
GPO Box 1315
Brisbane Qld 4001
Australia

EMAIL

sponsorship@lincenergy.com.au

About Linc Energy

Linc Energy is a globally focused, diversified energy company with a strong portfolio of coal, oil and gas deposits.

It is Linc Energy's purpose to unlock the value of its resources to produce energy to fuel the future.